

# HISTORIC HANDLEY STREET FEST & CAR SHOW

Sponsored by the Historic Handley Development Corporation, a Non-Profit Organization

**Saturday, October 13, 2018 10:00a.m. to 9:00p.m.**

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## **Sponsorship of the 2018 Handley Fest, Hosted by The Historic Handley Development Corporation**

The Historic Handley Development Corporation, a non-profit 501 (c)(3) organization, asks for your support of our community event as a sponsor in the 20th Annual Handley Fest, to be held on October 13, 2018.

Last year, our festival brought many friends and families into the Handley area for a full day of live entertainment, a classic car show, a children's area with rides and activities, shopping with various vendors down the Handley Midway, and many other family events. The 2017 19th Annual Festival was a huge success because of our many wonderful sponsors, who had a visible presence at the event.

Because of our wonderful sponsors and the success of the festival, which is the main fund raising tool for The Historic Handley Development Corporation, we were able to begin projects such as the development of the Historic Handley Railroad Museum, a unique museum that will enhance the Fort Worth area for years to come, and to preserve older historical developments, such as the planning of the preservation of the Odd Fellows Lodge, which will be an arts and historical center for the Handley Fort Worth community. These projects will not only enhance and restore the Fort Worth area, but will also bring new business and events into the eastern part of Fort Worth. We are proud that our sponsors are partners of these developments in our community.

This year's 2018 Handley Fest is already promising to be another great festival year. Sponsors will be a prominent part of the event with new sponsorship incentives to show the community the individuals and businesses who support the community's revitalization and enhancement. We are trying to raise funds needed for two projects this year. One is the renovation of the gazebo and the other is for a needed storm drain extension in the park around the caboose. The drain will reduce the mosquito problems and the chance of West Nile in the area.

It is our hope that your business will be able to partner with The Historic Handley Development Corporation as a sponsor for our 20th Annual Handley Fest, and to be an integral part in our community's success. We would greatly appreciate any support you can give, and have attached a Sponsorship Registration Form, which outlines many of the incentives and levels of sponsorship that you may choose from.

We look forward to being able to work with you this year as a sponsor, and would like the opportunity to answer any questions you might have in regards to sponsorship and our programs and developments. Please call 817-446-3741 to speak to a festival representative. Thank you for your time and consideration.

Respectfully,

Lloyd Jones  
Festival Chairman  
The Historic Handley Development Corporation

**The Historic Handley Development Corporation**

A Non—Profit 501(c)(3) Organization

[historichandley.org](http://historichandley.org)

3024 Forest Ave., Fort Worth Texas 76112

# HANDLEY FEST 2018

## SPONSORSHIP LEVELS

	\$100 to \$249	\$250 to \$499	\$500 to \$999	\$1,000 to \$1,999	\$2,000 to \$2,999	\$3,000 to \$4,999	\$5,000 and up
Website Listing	✓	✓	✓	✓	✓	✓	✓
Festival T-shirt	1	1	2	4	4	4	4
Exhibit Booth				✓	✓	✓	✓
Marketing and Advertisement 1			✓	✓	✓	✓	✓
Marketing and Advertisement 2				✓	✓	✓	✓
T-shirt Listing	Line	Logo	Logo	Logo	Logo	Logo	Logo
Program Listing				✓	✓	✓	✓
Banner Listings					✓	✓	✓
Announced Recognition During Event			✓	✓	✓	Individual Announcement	Individual Announcement
Main Stage Listing							✓



# HANDLEY FEST 2018

Handley, Saturday, October 13, 2018—10:00 a.m. to 9:00 p.m.

**SPONSORED BY THE HISTORIC HANDLEY DEVELOPMENT CORPORATION  
A NON-PROFIT ORGANIZATION**

## **SPONSORSHIP REGISTRATION FORM**

The non-profit Historic Handley Development Corporation is excited about and thankful for your sponsorship for our 20th Annual Handley Fest. Every dollar generated through our sponsors and events is reinvested into the positive development and educational programs in the Handley Community. Your sponsorship shows involvement in these programs and activities. Please note that in order to include your sponsorship in our publicity of Handley Fest, our deadline for receipt of sponsorship registration forms is August 1, 2018.

To show our appreciation for your sponsorship, and recognize the people who care for our community, you will receive the items, according to the sponsorship level you select.

Company Name		All sponsorship monies are due by September 1, 2018, however, advance advertisement recognition requires receipt by August 1, 2018
Contact		
Address		
City/State/Zip		
Phone		
Email		
Sponsorship Amount		
T-Shirt Sizes		

Please complete this form and return to the Historic Handley Development Corporation at 3024 Forest Ave., Fort Worth Texas 76112. If you would like a personal visit from a representative, or if you have any further questions, please call us at 817-975-2472.

Please accept our appreciation on behalf of the Historic Handley Development Corporation.