

HISTORIC HANDLEY STREET FEST & CAR SHOW

Sponsored by the Historic Handley Development Corporation, a Non-Profit Organization

Saturday, October 14, 2017 10:00a.m. to 9:00p.m.

Sponsorship of the 2017 Handley Fest, Hosted by The Historic Handley Development Corporation

The Historic Handley Development Corporation, a non-profit 501 (c)(3) organization, would like to extend an opportunity for your business to participate as a sponsor in the 19th Annual Handley Fest, to be held on October 14, 2017.

Last year, our festival brought many friends and families into the Handley area for a full day of live entertainment, a classic car show, a Children's area with rides and activities, shopping with various vendors down the Handley Midway, and many other family events. The 2016 18th Annual Festival was a huge success due to our many wonderful sponsors, who were a visible presence at the event.

Due to the success of the festival, a main fund raising tool for The Historic Handley Development Corporation, we have been able to begin projects such as the development of the Historic Handley Railroad Museum, an unique museum that will enhance the Fort Worth area for years to come, and to preserve older historical developments, such as the planning of the preservation of the Odd Fellows Lodge, which will be a arts and historical center for the Handley Fort Worth community. These projects will not only help enhance and restore the Fort Worth area, but will also bring new business and events into the eastern part of Fort Worth. We are proud that our sponsors are partners in these kinds of developments in our community.

This year's 2017 Handley Fest is already promising to be another great festival year, and to show our continued appreciation for our sponsors, they will be a prominent part of the event with new sponsorship incentives that show the community the individuals and businesses that support the community's revitalization and enhancement. We are trying to raise the funds needed for two projects this year. One is the renovation of the Gazebo and the other is the needed storm drain extension in the park around the caboose. The drain will help reduce the mosquito problems and the chance of West Nile in the area.

It is our hope that your business will be able to partner with The Historic Handley Development Corporation as a sponsor for our 19th Annual Handley Fest, and to be an integral part in our community's success. To demonstrate many of the advantages and the amount of visibility that sponsorship of the Festival brings to a business, we have attached a Sponsorship Registration Form, which outlines many of the incentives and levels of sponsorship that you may choose from.

We look forward to being able to work with you this year as a sponsor, and would like the opportunity to answer any questions you might have in regards to sponsorship and our programs and developments. Please call 817-446-3741 to speak to a Festival Representative. On behalf of the entire Historic Handley Development Corporation, and the Handley Community, thank you for your time and consideration.

Respectfully,

The Historic Handley Development Corporation

The Historic Handley Development Corporation

A Non-Profit 501(c)(3) Organization

historichandley.org

3024 Forest Ave., Fort Worth Texas 76112



HANDLEY FEST 2017

Handley, Saturday, October 14, 2017—10:00 a.m. to 9:00 p.m.

**SPONSORED BY THE HISTORIC HANDLEY DEVELOPMENT CORPORATION
A NON-PROFIT ORGANIZATION**

SPONSORSHIP REGISTRATION FORM

Sponsorship Information

The non-profit Historic Handley Development Corporation is excited about and thankful for your sponsorship for our 19th Annual Handley Fest. Every dollar generated through our sponsors and events is reinvested into the positive development and educational programs in the Handley Community. Your sponsorship shows your involvement in these programs and activities. Please note that in order to include your sponsorship in our publicity of Handley Fest, our deadline for receipt of sponsorship registration forms is August 1, 2017.

To show our community appreciation for your sponsorship, and to recognize the people who care for our community, you will receive the following items, according to the sponsorship level you select below.

Company Name		All sponsorship monies are due by September 1, 2017, however, advance advertisement recognition requires receipt by August 1, 2017
Contact		
Address		
City/State/Zip		
Phone		
Email		
Sponsorship Amount		
T-Shirt Sizes		

Please complete this form and return to the Historic Handley Development Corporation at 3024 Forest Ave., Fort Worth Texas 76112. If you would like a personal visit from a representative, or If you have any further questions, please call us at 817-446-3741. You will receive an information packet after your registration is completed and your sponsorship is paid. Again, please accept our appreciation on behalf of the Historic Handley Development Corporation.

HANDLEY FEST 2017

SPONSORSHIP LEVELS

	\$100 to \$249	\$250 to \$499	\$500 to \$999	\$1,000 to \$1,999	\$2,000 to \$2,999	\$3,000 to \$4,999	\$5,000 and up
Website Listing	✓	✓	✓	✓	✓	✓	✓
Festival T-shirt	1	1	2	4	4	4	4
Exhibit Booth				✓	✓	✓	✓
Marketing and Advertisement 1			✓	✓	✓	✓	✓
Marketing and Advertisement 2				✓	✓	✓	✓
T-shirt Listing	Line	Logo	Logo	Logo	Logo	Logo	Logo
Program Listing				✓	✓	✓	✓
Banner Listings					✓	✓	✓
Announced Recognition During Event			✓	✓	✓	Individual Announcement	Individual Announcement
Main Stage Listing							✓